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# THE GARDEN GLADIOLUS

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SOUBRETTE

1925

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WRENTHAM, MASS.

## FOREWORD

The gladiolus is pre-eminently a cut-flower; its long-keeping qualities, combined with its beauty and variety of form and color, adapt it to use in almost any situation where flowers can be used.

The large-flowering types for the large vase or jardiniere, with the dainty small-flowered Primulinus Hybrids for the place that needs just a little color, and between these the other types,—there is a place for all of them, whether on the dining table, mantel or porch; in a large vase on the floor, or a bowl on the piano.

The gladiolus is adaptable—try it.

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## CULTURAL NOTES

Your gladiolus garden should be exposed to full sunshine. The soil must be good, preferably a sandy loam, and should be well prepared.

**PLANTING.** Plant bulbs six inches deep, from May 1 to July 1, covering only three inches until the sprouts are up. Deep planting helps to keep the stalks erect, and the roots are down nearer the moisture. Stable dressing broadcasted, with a little fertilizer in the row, is probably the best method of feeding.

**CULTIVATION.** Keep the ground stirred, and the weeds out. Watering is seldom necessary, but if you water, do it thoroughly.

**FLOWERING SEASON.** From planting to blooming takes from 60 to 100 days, according to variety, and you can prolong the season by making several plantings about three weeks apart.

Cut stems with a sharp knife, leaving three or four leaves for the maturing of the bulb.

Remove faded flowers each day, trim the stems, and give fresh water, and your flowers will last a week or more, and even then the tips of the spikes can be used with good effect in a broad low bowl.

**DIGGING AND STORING.** When the leaves have turned brown the bulbs should be dug. Cut the tops close, and store the bulbs, after drying, in shallow boxes or in paper bags, safe from frost or dampness. The old dried-up bulb can be removed at any time.

There are no mysteries connected with gladiolus growing, and there are no very serious insect pests or diseases to contend with, so that even a beginner can be a successful grower, and is sure, later, to become an enthusiast.

## SELECTED GLADIOLI

	Dozen
<b>Albania</b> (Kemp).....	<b>3.00</b>
Pure white. More vigorous than Europa.	
<b>Anna Eberius</b> (Diener).....	<b>2.00</b>
Dark rich purple, with slightly deeper throat.	
<b>Baron Hulot</b> (Lemoine).....	<b>.85</b>
Deep blue violet, with a lemon yellow dash in the medial lines.	
<b>Charbonier</b> (French).....	<b>1.00</b>
Light wine red, with deeper throat markings.	
<b>Christine M. Kelway</b> (Kelway).....	<b>1.00</b>
Shell pink, with slightly deeper shadings; the pale yellow throat lightly brushed crimson.	
<b>Conspicuous</b> (Velthuys).....	<b>.75</b>
Light grayish blue, with a very "conspicuous" spot of deep garnet.	
<b>Crimson Glow</b> (Betscher).....	<b>2.00</b>
Deep blood red, shaded deeper toward the edges, the throat lightly brushed with white.	
<b>Diana</b> (Holland).....	<b>2.50</b>
Brilliant rich vermillion, a little lighter at the center, but without conspicuous markings.	
<b>Europa</b> (Pfitzer).....	<b>1.50</b>
Snow white, with no markings.	
<b>Evelyn Kirtland</b> (Austin).....	<b>.75</b>
A beautiful shade of rose fading to shell-pink, with a scarlet spot at the throat.	
<b>Fair Lady</b> (Seedling 184).....	<i>each .50</i>
Creamy buff; described by a well-known grower as a "glorified Loveliness." Stock limited.	
<b>Flora</b> (Velthuys).....	<b>1 00</b>
Clear bright yellow with faint medial lines.	
<b>Gold</b> (Hoeg).....	<b>4.00</b>
Bright yellow with slightly deeper throat; almost self-color.	
<b>Golden Measure</b> (Kelway).....	<b>5.00</b>
Bright golden yellow, with scarcely visible lines at the throat.	
<b>Gretchen Zang</b> (Austin).....	<b>.60</b>
Shell pink with slightly deeper edges, and scarlet throat.	
<b>Herada</b> (Austin).....	<b>.60</b>
A bright clear shade of deep lavender.	

**SELECTED GLADIOLI continued)**

	Dozen
<b>Le Marechal Foch</b> (Van Duersen) . . . . .	<b>.75</b>
Shell pink, somewhat deeper at the tips.	
<b>Lilywhite</b> (Kunderd) . . . . .	<b>.75</b>
A good early blooming white.	
<b>Marshal Foch</b> (Kunderd) . . . . .	<b>3.00</b>
A beautiful salmon pink, shading to rose pink.	
<b>Mary Fennell</b> (Kunderd) . . . . .	<b>1.50</b>
Pure mauve, with lemon yellow throat.	
<b>Mary Pickford</b> (Kunderd) . . . . .	<b>1.50</b>
Delicate creamy white; even the unopened buds are cream colored.	
<b>Mr. Mark</b> (Velthuys) . . . . .	<b>.85</b>
Grayish blue, with a suffusion of violet at the edges, and a Royal Purple blotch.	
<b>Mrs. W. E. Fryer</b> (Kunderd) . . . . .	<b>1.00</b>
Bright red with deeper markings at the throat.	
<b>Mrs. Norton</b> (Kunderd) . . . . .	<b>1.00</b>
Shell pink, with edges suffused La France pink.	
<b>Mrs. Frank Pendleton</b> (Kunderd) . . . . .	<b>.60</b>
Beautiful bright pink, with ox-blood throat.	
<b>Muriel</b> (Velthuys) . . . . .	<b>2.50</b>
Soft light lavender with violet tinted throat.	
<b>Nora</b> (Velthuys) . . . . .	<b>.85</b>
Very light grayish blue, with no conspicuous markings.	
<b>Orange Glory</b> (Kunderd) . . . . .	<b>2.00</b>
Brilliant orange, with throat shaded lighter.	
<b>Parliament</b> (Kelway) . . . . .	<b>1.00</b>
Bright rose with a suffusion of carmine, the throat and medial lines white.	
<b>Peace</b> (Groff) . . . . .	<b>.60</b>
Snow white, with a violet spot	
<b>Pink Wonder</b> (Kemp) . . . . .	<b>3.00</b>
Bright pure pink, with shell pink at throat.	
<b>Prince of Wales</b> (van Zanten) . . . . .	<b>.60</b>
Apricot, with throat marked orange on yellow	
<b>Purple Glory</b> (Kunderd) . . . . .	<b>5.00</b>
Deep purple-crimson with almost black shadings.	
<b>Purple Spot</b> (Kunderd) . . . . .	<b>2.00</b>
Large flowers of rich purple-crimson, with a garnet blotch edged yellow.	
<b>Rosella</b> (Cowee) . . . . .	<b>.75</b>
Light rose-carmine with a white throat.	

## PRIMULINUS HYBRIDS

	Dozen
Albion—Shell pink and cream..	1.00
Alice Tiplady—Bright orange ..	1.00
Gold Drop—Golden yellow..	1.50
Mintaka—Pink and cream..	1.25
Primadonna—Golden yellow..	1.00

## MIXTURES

Gold Medal Mixture.....	.60
Large flowered varieties of exhibition quality; not an accidental mixture, but a well-balanced selection. Per hundred.....	4.00
Silver Medal Mixture.....	.50
This is a mixture of light and dark shades in good assortment. Per hundred.....	3.00
Primulinus Hybrids—general mixture....	.50
Selected from a large number of hybrids from various growers. Per hundred.....	2.50

## SPECIAL OFFERS

Postpaid at \$1.00 each

- K. 24 Prince of Wales.
- L. 24 Le Marechal Foch.
- M. 24 Herada.
- N. 12 each, Evelyn Kirtland, Gretchen Zang.
- O. 12 each, Gretchen Zang, Mrs. Pendleton.
- P. 6 each, Conspicuous, Baron Hulot, Nora.
- Q. 6 each, Alice Tiplady, Le Marechal Foch,  
and Prince of Wales.
- R. 30 Large-flowering "Glad" mixture.
- S. 20 different Exhibition Varieties.
- T. 40 Primulinus Hybrids.

## SPECIAL for JANUARY and FEBRUARY only

Any three of the above Special Offers postpaid  
to one address for \$2.50 (delivery about April 15).

The Above Offers are not Subject to Discount.

## TERMS AND CONDITIONS

All stock offered subject to prior sale. As the supply of some varieties is limited it is advisable to *order early*, although orders are not delivered until April unless wanted earlier.

Remittance should accompany the order. Unpaid orders reserved to April 1 if a deposit of 25% is made. Stamps accepted for amounts up to \$1.00.

Prices quoted, unless noted otherwise, include delivery, in this country, on all orders amounting to \$1.00 or more. Six of a kind at the dozen rate; single bulbs at one-tenth the dozen price.

Mistakes may occur, but we do not substitute. We believe our stock to be 100% true, and all of first quality, and will do our best to adjust any cause for complaint, either by replacement or refund; but we do not guarantee the results of your planting, or assume any responsibility not plainly stated above.

**EARLY ORDERS.** 15% additional stock may be selected on any *prepaid* January order, except for Special Offers and Mixtures; and 10% on all similar February orders.

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## THE NEW ENGLAND GLADIOLUS SOCIETY

The Annual Show of this Society, held in conjunction with the Exhibition of the MASSACHUSETTS HORTICULTURAL SOCIETY, is one of the largest and best in the country.

Membership fee \$1.00; annual dues \$1.00.

B. M. LATHAM, Secretary,  
Mansfield, Mass.

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## THE AMERICAN GLADIOLUS SOCIETY

Membership in the national Society includes a subscription to the Bulletin, at \$2.00 a year.

JOHN C. DAVIS, Secretary,  
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